

Wealth Management during a Bear Market: 7 Tips from Suncoast Equity Management, Tampa, Florida

You watch them on TV, you see them online, and you have them downloaded to your iPhone. Those red stock market arrows are pointing south and you can't take your eyes away from the falling numbers. How low will it go? Is your stock going down? What should you do?

The most distressing phases of investing are those periods of time when a stock market bubble bursts and it looks like the best course of action is to jump ship. Not so, according to investment leader Warren Buffet. There are many ways you can adhere to your strategies for stock market investments, even during a bear market. As a matter of fact, staying put may be exactly what you should do.

To help you remain calm and confident in your investments, here are some bear market [wealth management](#) tips from Suncoast Equity Management in Tampa, Florida:

1. Invest in businesses that do well. In spite of a bear market, the stocks of good companies with in-demand products and services will perform in the long run.
2. Don't get too hung up on the history of bear markets. Each stock market correction is different and will have different ramifications. Sticking with a wise [investment strategies](#) regardless of the bear market is the smart thing to do.
3. Realize that a bear market may be your best opportunity to buy a great company at a low price.
4. Following the thought of tip #3, be greedy when others are fearful. As panicked investors sell low, get greedy and take advantage of the fire sale.
5. Stop listening to media analysts. Their differing opinions will only confuse you as you try to stick with your long term wealth management strategy.
6. Resist the temptation to look at your stock portfolio every 2 minutes. The stock market will naturally fluctuate constantly and even more so during a major downturn. Instead of watching the ticker, watch how the high quality companies you have chosen are riding the storm with good management and successful business practices.
7. Consult with [investment management experts](#) who have experience in long term investing in common stocks. For example, Suncoast Equity Management in Tampa, Florida understands how to create wealth and beat market averages with a patient buy-and-hold strategy.

By following these tips and more, you can not only survive a bear market, but actually be one of those investors who used a bear market as an opportunity to increase your wealth. Contact Suncoast Equity Management in Tampa, Florida today to learn more bear market survival tips.