

Your Advisor in Florida for Investment

When you search for an advisor located in Florida to handle your investment goals, it's important to find one who understands your concerns. For example, will your [Florida investment advisor](#) minimize the risk of your investments? Will you be able to speak with your investment advisor personally whenever you have questions or concerns? Will your investment advisor take the time to research and evaluate each stock and explain the benefits to you? As your investment advisor headquartered in Florida, Suncoast Equity Management is committed to personalized service as well as high-quality, less risk investments that are carefully selected to yield solid returns over the long term.

Our experience is a key factor to our success as an investment advisor. Investment that achieves returns better than market averages requires patience and caution—traits not easily found in a world obsessed with stock tickers. Contrary to popular opinion, beating the market average is not achieved by simply following stock prices at every waking moment. We believe the first step to successful investing is based on thorough research that is used to identify high quality, growing businesses. For example, our exhaustive research shows us that, out of the thousands of stocks available, there are about 300-400 that meet our criteria as above-average businesses.

The next step as your investment advisor is to track these above average businesses over a long period of time. Our cumulative knowledge dates back more than 15 years, and we are constantly updating our data to ensure that the companies earning your investment dollars meet our criteria as far as financial strength, business opportunities, management style, and value. Out of the 300-400 above average candidates, only 15-25 are allowed in our portfolio of best performing, best value businesses.

Selecting an advisor for investment located in Florida is not an easy task. However, if you want an investment advisor that understands the value of low risk while striving to earn returns above market averages over the long term, then please call or [e-mail](#) Suncoast Equity Management for more information. We will gladly meet with you in our Tampa, Florida offices to discuss our [investment philosophy](#) with you.